



## GUIDELINES FOR AUTHORS

Sara Book Publication (SBP) serves as an ideal platform for both the established as well as budding authors for getting their books published at an earliest date. Since inception (in 2011) we believe in providing high quality books at reasonable prices. We strongly believe in being in close contact with all our authors on the production, promotion and distribution of their books. Maintaining high academic and production standards is our priority. Manuscripts received would be thoroughly assessed for their viability across the globe. We intend to inform the authors ASAP on the acceptance or rejection of their works. Moreover, ISBN is allotted to all our publications. Our books are at the forefront of knowledge and often break new ground in research. As an independent publisher, we are more willing to take risks by publishing in emerging disciplines.

### 1. Format & Style

**Book/Monograph:** All Book/Monograph must be typed in A4 size (font size 12) in 1.5 space in Double/single column with at least one inch margin on all sides. Authors should submit single word file that contains the following the entire book with cover page, references, annexure etc.

**Cover Page:** Book/Monograph should have a cover page providing the

- |                                     |                        |
|-------------------------------------|------------------------|
| 1. Title of the Book                | 4. Phone number(s)     |
| 2. Author name(s) & Designation(s), | 5. E-mail address (es) |
| 3. Address (es)                     |                        |

**Brief Profile of the Author(s):** Please provide profile of the author(s) in a separate word file of around 10 to 15 lines along with recent passport size photograph(s)

**References** should be cited in the style prescribed in the publication manual of the American Psychological Association (APA Guidelines).

Please visit URL: <http://www.library.cornell.edu/resrch/citmanage/apa>.

**Figures & Tables:** Each figure/table should be numbered, titled. The position of figure or table should be indicated in the text on a separate line with the words "Table 1 about here?".

**Language:** We publish books in English, Gujarati & Hindi Language only.

### 2. Publication Fees:

**A) Indian Authors:** SBP charges humble amount of Rs.12000/- for 100 designed pages (approx 150 pages as per word document in 1.5 spacing), for additional pages Rs.50/- shall be charged for every additional page designed. This charge inclusive of costs like cover page design, layout work, design of book in CDR/indesign format, along with cost of ISBN Number with 5 Complementary Black and White Books.

**B) For International Authors (Authors outside India):** The fees shall be 300 USDs for 100 Designed Pages (approx 150 pages as per word document in 1.5 spacing), for Additional 50 pages designed, fees of 50 USDs shall be charged. This charge inclusive of costs like cover page design, layout work, design of book in CDR/in design format, along with cost of ISBN Number with 5 Complementary Black and White Books.

**3. Royalty to the Authors:** The published books are put on sale with the online stores like Amazon.com and the authors/writers are entitle to receive 10% of the royalty amount on sale of every book.

**We provide ISBN Number in 3 days and Publishes Book in 15 days time.  
Email your book on [editor@sarapublication.com](mailto:editor@sarapublication.com)**

**Please contact for more Details:**

**The Editor,**

**SARA BOOK PUBLICATION**

303, Maharana Pratap Complex, Opp. Kapadia Guest House, B/h  
V. S. Hospital, Paldi, Ahmedabad - 380006. (Gujarat), India.

Cell: +91 8866 00 3636, +91 8866 11 3636

**Email Id : [editor@sarapublication.com](mailto:editor@sarapublication.com)**